

White Paper

Company Introduction & Service Overview

GLOBAL PRODUCE

EVENT SOLUTIONS THAT INSPIRE

COMPANY PROFILE

The Potential and Future of Business Events



01.

GLOBAL PRODUCE
COMPANY PROFILEBRING HAPPINESS TO THE WORLD
THROUGH EVENTS.

Company Name

GLOBAL PRODUCE Co., Ltd.

GIJP-0856-IC
ISO/IEC 27001:2013

Address

13F Aoyama Oval Building, 5-52-2 Jingumae, Shibuya-ku, Tokyo 150-0001, Japan

Contact

TEL +81-3-5738-2117 FAX +81-3-5738-2118

Established

October 11th, 2011

Group Company

Global Metaverse Inc.

▶ Comprehensive Design of Metaverse Events in B2B

GMO Global Studio Inc.

▶ Hybrid Event Studio for Cutting-Edge Event Hosting, Various Event Productions, Immersive Studio

Major Clients

Government Agencies, Embassies, International Organizations, Public Corporations, Associations, Companies (Pharmaceutical, Automotive, Financial, Mass Media, Advertising Agencies, Foreign Corporations)

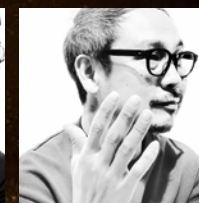
Banking Partners

Mizuho Bank, Kitazawa Branch

Business Activities

Annual sales of 3 billion yen, producing over 200 worldwide business events annually (planning, development, hosting, and management)

Member Organization

Japan Business Federation (Keidanren)
Japan Association for the Promotion of Event Industries (JACE)
Japan Convention Association
Japan Event AssociationCEO,
Creative Director
Masaki KouhataBoard Member,
CMO, Executive Producer
Mayo MiyanagaBoard Member,
CFO, Administrative Officer
Kiyoshi ObataCOO,
Head of Sales
Hirotaka FujiwaraCPO,
Head of Planning
Tatsuto KawamotoCOO,
Business Producer
Kenichi Nakamura

GLOBAL PRODUCE
EVENT SOLUTIONS THAT INSPIRE

BUSINESS × ENTERTAINMENT

Production = Live, Online, Hybrid

Making Businesses more Exciting Through Events.

Our success is equivalent to the progression of our client's business goals.
Achieving this goal with creativity and efficiency is our raison d'être.

Service Overview

*We Create
UNFORGETTABLE EXPERIENCES*Consultations and Onestop Solutions (Planning, Creation, Management)
for Various Business Events

AWARD CEREMONY

■ Award Ceremonies



KICKOFF EVENT

■ General Employee Meetings
■ National Conventions ■ Kickoff Events

ANNIVERSARY EVENT

■ Anniversary Events



CONFERENCE / SUMMIT

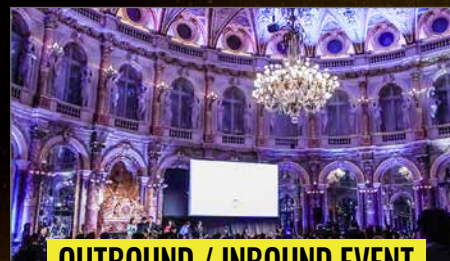
■ Conferences ■ Conventions



SPORTS FESTIVAL

■ Corporate Sports Day
■ Sports Festivals

PR EVENT

■ Media Events
■ Launch Events

OUTBOUND / INBOUND EVENT

■ Overseas Events
■ Gala Dinners

SUSTAINABILITY EVENT

■ SDG Events
■ Sustainable Events

Our Clients



IDOM Inc.



ISUZU



大同生命



Forming a Team of Event Specialists to Shape the Organizer's Vision Into Reality

Production

Companies (Domestic & International)
Government Agencies (National & Local)

GLOBAL PRODUCE

EVENT SOLUTIONS THAT INSPIRE

Comprehensive Production from Organizer Coordination,
Travel and Accommodation Arrangements,
Event Management, to Stage Direction Management

Planning, Design, Produce

Goal Design, Concept Design, Corporate Point Design, Spatial Design, Layout Concept, Program Design, Various Content

Design & Creativity

Progress Management

Program, Direction, Design, Scripts, Soundtracks

Operational Management

Office, Reception, Hospitality

Venue Casting

Event Venues, Studios (Virtual TV)

Transportation and Accommodation Management

Novel

Video Equipment and Broadcasting Equipment

Streaming Equipment Design

Audio Equipment and Lighting Equipment

Special Effects

Creation of Dedicated Websites and Landing Pages

Casting of Performers

Video Production

Novelty Production

LC
Live Convention
Online Event Solution
GLOBAL SUMMIT

Online

Real

With **the changing times**,
we continue to grow as a company
by **updating our solutions to suit our client's**
diverse and state-of-the-art needs.

Hybrid

Metaverse

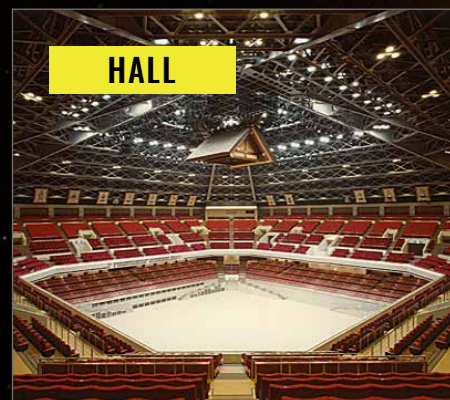
Event Venues

Proven track record of production and planning for numerous venues, both domestic and international.

We have a proven track record of production at numerous event venues, large and unique, including studios, arenas, conference halls, and hotels, both domestically and internationally. We propose ways to maximize the unique characteristics of each venue based on the event's purpose. If you have a venue in mind, we can accompany you for a pre-event site inspection.



GMO GLOBAL STUDIO



Ryogoku Kokugikan



Shibuya n00b.st



K-Arena Yokohama



Grand Hyatt Tokyo



The Prince Park Tower Tokyo

Award Ceremonies

Case Report

GMO AWARDS
2023

Purpose

Honoring the achievements of employees who have excelled over the year.

Fostering a sense of unity within teams.

Raising motivation across the entire company.

Planning and Production

- Facial appearance streaming where not only the awardees, but even the nominees were featured as main characters.
- Transitioning from CG to real scenery to blur the line between virtual and real.
- Opening performance.
- Unending visual production with assets changing for each part.



Number of Participants: 7,300

Venue: GMO GLOBAL STUDIO

Format: Online Event

Anniversary Events

CASE REPORT

Cosmetics Manufacturer Anniversary Event

Purpose

Since it's an anniversary event, we wanted to make it a meticulously planned event. Given the significance of the anniversary, we aimed to create a development that fostered a sense of unity.

Planning and Production

To raise motivation at the event, motivators onstage excited the participants during the opening, seamlessly leading seamlessly into the main event. For the opening, participants were asked to turn on their smartphone lights. As the lights grew dimmer for the opening, the lights from 2,000 smartphones illuminated the space, creating a scene that fostered a sense of unity.

Number of Participants: 2,000 | Venue : Tokyo Dome City Hall | Format: In-Person Event

General Employee Meetings

CASE REPORT

Human Resource Company Kick-off Meeting



Number of Participants: 1,500 In-Person / 1,600 Online | Venue: Tokyo Big Sight East Hall 4
Format: Hybrid Event

Planning and Production

- Creating a sense of realism with five 360-inch screens. Combining in-person and online elements to produce a space that fostered a sense of unity among all employees.
- Creating an engaging streaming screen layout that kept online participants interested.
- Creating a VTR similar to a program, in collaboration with a TV station.

Corporate Sports Events

Case Report

Railway Company Sports Day

Purpose

Expressing gratitude to the families of employees. Additionally, unifying the entire group to deepen organizational strength.

Planning and Production

- Executing competitions utilizing the dome stadium, and creating performances that the families could enjoy by using screens.

Number of Participants: 5,000 | Venue : Belluna Dome | Format: In-Person Event

BUSINESS EVENT

Live / Online / Hybrid / Metaverse

Feel free to seek consultation with us regarding event production.

We have extensive experience in business events
(anniversary events, award ceremonies, general employee meetings, conferences, PR events, etc.).
Feel free to seek consultation with us regarding event production.

☎ **+81-3-5738-2117**

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GLOBAL PRODUCE
EVENT SOLUTIONS THAT INSPIRE



TOKYO EVENT COMPANY

GLOBAL PRODUCE

EVENT SOLUTIONS THAT INSPIRE

THANK YOU!

LET'S DO IT TOGETHER!